

PROGRAMME 01

Agentic AI for Business Professionals

Design, control, and evaluate AI agents that work with your documents, data, and business workflows — no coding required.

DURATION	FORMAT	LEVEL	COHORT
15 hrs live	6 × 2.5 hrs	No coding needed	Max 12 seats

COHORT SCHEDULE

Weekday Evening

9, 10, 12, 15, 17, 19 June 2026

Wk 1: Tue · Wed · Fri · Wk 2: Mon · Wed · Fri · 6:30 PM – 9:00 PM GST

WHAT YOU WILL BE ABLE TO DO

- Explain how AI agents differ from chatbots and when controlled access to trusted sources matters
- Identify workflows where agents could reduce manual effort or improve response quality
- Build and test a working AI agent against real business questions on managed infrastructure
- Leave with a personal implementation roadmap for your first agent use case

In-Person DKP **Live Online**

Standard Fee	AED 4,500
Flash Sale (50% Off)	- AED 2,295
Total (VAT incl.)	AED 2,295 · USD 625



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Full programme details & curriculum

PROGRAMME 02

AI-Assisted Cryptocurrency Trading and Market Analysis

From zero crypto knowledge to a documented personal trading plan — using live AI market signals, whale flow data, and the ISG Dashboard.

DURATION	FORMAT	LEVEL	COHORT
10 hrs live	4 × 2.5 hrs	Beginner · No coding	Max 12 seats

COHORT SCHEDULE

Weekend

6, 7, 13, 14 June 2026

Sat & Sun · 2:30 PM – 5:00 PM GST

WHAT YOU WILL BE ABLE TO DO

- Read candlestick charts, apply technical indicators, and size positions with correct stop-loss levels
- Interpret whale flow and order book signals live via the ISG Dashboard
- Understand perpetual futures, leverage mechanics, and liquidation risk
- Build a documented personal trading system with defined rules and risk limits

In-Person DKP **Live Online**

Standard Fee	AED 4,500
Flash Sale (50% Off)	- AED 2,295
Total (VAT incl.)	AED 2,295 · USD 625



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PROGRAMME 03

AI-Assisted Algorithmic Trading & Financial Data Analysis

From data collection to live deployment — design, backtest, and automate trading strategies using Python and AI.

DURATION	FORMAT	LEVEL	COHORT
15 hrs live	6 × 2.5 hrs	Basic Python req.	Max 12 seats

COHORT SCHEDULE

Weekend

20, 21, 27, 28 Jun & 4, 5 Jul 2026

Sat & Sun · 6:00 PM – 8:30 PM GST

WHAT YOU WILL BE ABLE TO DO

- Translate a trading idea into a rule-based strategy with defined entry, exit, and risk conditions
- Backtest a strategy on historical data and evaluate performance using Sharpe ratio and drawdown metrics
- Connect to a broker or exchange API and place orders programmatically in a paper or live environment
- Apply machine learning to generate and filter trade signals, benchmarked against rule-based strategies

In-Person DKP **Live Online**

Standard Fee	AED 4,500
Flash Sale (50% Off)	- AED 2,295
Total (VAT incl.)	AED 2,295 · USD 625



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Ahmed El Koutbia

Founder & Lead Instructor — Innosoft Gulf

Ahmed began his career at the Chicago Board Options Exchange and has since built production AI, big data, and financial market systems. B.Sc. Information & Decision Sciences, University of Illinois · Deep Learning, Stanford University.

His programmes help professionals turn real business knowledge into practical AI systems, trading workflows, analytics tools, and decision-support solutions.

PROFESSIONALS FROM ORGANIZATIONS INCLUDING

- Saudi Aramco
- DP World
- Visa
- UAE Central Bank
- Emirates Airlines
- Dubai Police
- Motorola Solutions
- New York University
- American University of Sharjah